

Other AADB Sponsorship Opportunities

COMPOSITE PUBLICATION

The *Composite* is a compilation of data received directly from state dental boards on their structure and operation; licensee population; board discipline and licensing requirements. The AADB began publishing the *Composite* in 1989 and intends to publish it annually.

News releases promoting the *Composite* are sent to more than 600 people, including: presidents and executive directors of state dental boards; state dental associations; deans of dental schools; directors of dental hygiene programs; directors of dental assisting programs; directors of dental laboratory programs; executive directors of national dental organizations and administrators testing agencies. In addition, the *Composite* is advertised in *The Bulletin*, the AADB newsletter, two or three times per year (circulation approximately 1,000). All publicity related to the *Composite* recognizes the sponsor.

\$5,000

AADB NEWSLETTER ADVERTISEMENTS

The Bulletin, AADB's newsletter, is published quarterly and has a circulation of approximately 1,000. Advertising in *The Bulletin* is available as follows per issue:

| | |
|---|----------------|
| 1 page advertising per issue | \$1,000 |
| 1/2 page advertising per issue | \$750 |
| 1 page advertising for meeting sponsors | \$750 |

NEW — AADB WEBSITE

Corporate sponsors are welcome to advertise on the American Association of Dental Boards' Website www.dentalboards.org. This opportunity is one of several ways the AADB offers companies access to dentists, dental hygienists, board attorneys, administrators, candidates interested in relocating, and others. Corporations interested in advertising on the AADB website with a direct link to their company's website should contact Ms. Molly Nadler at mnadler@dentalboards.org. Advertising on the AADB Website is available as follows:

| | |
|--------------------------------------|----------------|
| 3 months (free for meeting sponsors) | \$1,200 |
| 6 months | \$2,250 |
| 12 months | \$5,000 |